

CASE STUDY: GOLDEN WEST PEST & WEED CONTROL INDUSTRY: PEST CONTROL

Golden West Pest & Weed Control Owners Owen & Christine Zelinka have built their business on honesty, integrity, and quality. Owen has 19 years experience in dealing with all types of pest problems, especially termites within the greater Bunbury area.

Owen says,

"Formitize is an excellent paperless business solution that's very good value for money."



Owen offers expert advice to clients about the best possible integrated pest management methods that are environmentally friendly whilst still being effective.

Owen first heard about Formitize while he was searching for Pest Control Software online.

Golden West Pest & Weed Control were facing these challenges:

- Inefficiencies
- Old software

Golden West Pest & Weed Control were looking for solutions to improve their operations including:

- Paperless Forms
- Job Management
- Job Scheduling
- <u>CRM Customer Management</u>

Formitize includes many integrated features that clients can choose to use. Golden West Pest & Weed Control are currently using the following:

- <u>Resources (Document</u> <u>Management)</u>
- Mobile Forms
- Job Management
- Job Scheduling
- <u>CRM Customer Management</u>
- <u>Accounting</u> Invoicing, Quotes and Payments



Formitize – making paperwork paperless.

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Why Golden West Pest & Weed Control Love Formitize

Owen says, "Setting up my Formitize Account was easy. Formitize is a good solution."

Owen has made phone calls and sent emails to Formitize Client Success Manager and also utilized the User Guide. He says, "Formitize Support and Customer Service is very responsive. The support and customer service teams are always very helpful."

Owen's business is thriving thanks to the streamlined processes and systems that he's now enjoying because of the Formitize business solution.

"Formitize Support and Customer Service is very responsive. The support and customer service teams are always very helpful." Owen Zelinka



Grow your business with Formitize paperless business solutions. Start your <u>Free Trial</u> Today!

Formitize – making paperwork paperless.